

# Ducol Organics & Colours strengthens its growth journey from Gujarat

Ahmedabad, Ducol Organics & Colours Limited, one of India's leading pigment dispersion and specialty chemical companies, continues to advance its three-decade journey of innovation, sustainability, and value creation. Established in the early 1990s, Ducol has evolved into a trusted partner across multiple industries including paints, plastics, textiles, detergents, paper, and printing inks, driving consistent value through chemistry-led solutions.

Over the years, the company has steadily expanded its footprint across India, with Gujarat emerging as a key growth hub. The state accounts for nearly one-third of India's chemical output and is projected to grow at a CAGR of 12 to 14 percent over the next five years, driven by investments in construction, infrastruc-



ture, and manufacturing. Ducol sees Gujarat as a natural base to scale its next phase of growth, benefiting from its strong industrial ecosystem, skilled workforce, and pro-manufacturing policy environment.

The recent acquisition of Vadodara-based Bitumag Industries Pvt. Ltd. marks Ducol's strategic entry into the waterproofing and construction chemicals segment, in line with the company's overall strategic growth plan to diversify beyond its tradi-

tional pigment dispersion business. Bitumag, a certified leader in polymer-modified bitumen-based membranes and liquid-applied waterproofing systems, strengthens Ducol's presence in the fast-growing Rs. 12,000 crore Indian waterproofing market, which is expanding at 10 to 12 percent annually on the back of rising infrastructure and housing demand.

At the core of Ducol's success lies its focus on technology, innovation, and sustainability. The company has invested in process automation, digitalisation, and R&D to enhance quality, efficiency, and scalability. Its modern facilities operate with zero-discharge systems and are increasingly powered by cleaner energy sources, underlining its long-term commitment to responsible growth.